

# OUR OFFER

As part of CEMEX Ventures you access to commercialization and expansion anchored on deep relationships within the construction industry.



## Capital Investment

Strategic investment to fund business plans needs with smart money and promote continued growth. Connect with other investors in CEMEX Ventures' network to increase probability in a potential follow-on investment.



## Commercialization & Expansion

Access to construction leads and decision makers to present and commercialize your solution, expand to new markets and pilot with potential customers.



## Advisory & Deep industry expertise

Receive valuable feedback and insights from our Expert Network, from industry experts to CXV Team.



## Leverage CEMEX Global Network

Benefit from our extensive network and worldwide footprint by accessing to CEMEX R&D, Marketing and Communications, and more. Also access physical spaces around the globe.

# STARTUP JOURNEY



For us fostering the construction revolution is more than investing, we engage with startups to build a journey towards success.

1

Set a fair valuation and capital needs

2

Test your solution with real customers

3

Receive industry feedback and challenge your business model leveraging our experience and knowledge

4

Prospect new markets

5

Investment in your startup

6

Launch joint media/press campaigns for important milestones

7

Pilot/ Implement your project with real customers

8

Get feedback from Industry Experts

9

Access to CEMEX R&D Team, spaces and support

10

Support to scale to new markets (market analysis, client feedback, product-market fit, focus groups, etc.)

11

Connect you with potential new clients trough CX Network

12

Connect with Industry & Technology Experts

13

Prepare you for next investment round and connect you with potential investors

14

Follow-on investment



[www.cemexventures.com](http://www.cemexventures.com)

[info@cemexventures.com](mailto:info@cemexventures.com)